



**PRESS RELEASE**

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**PAC ENGINEERING HONORED WITH CCTE AWARD OF EXCELLENCE**  
Program Helps Students Gain Career Skills

PAC Engineering was honored recently by San Diego Unified School District - College, Career and Technical Education (CCTE) for its work on the Point Loma High School Motion Pictures Industries program facilities. The design and production of the state-of-the-art facility by Gail Pineda and Craig Claytor of PAC Engineering will help students build career and technical skills in the media and entertainment industry.

PAC Engineering, a broadcast, audio/video design consulting company based in San Diego, was established by Claytor and Pineda, who have decades of experience in broadcast engineering, production and post-production.

Shawn Loescher, district director with San Diego Unified, said the district wanted to recognize PAC Engineering for its outstanding contributions for community service in going “beyond the call of duty” in completing the project. “They understand that learning is at the center of everything we do,” Loescher said.

While other contractors who do design and installation may be satisfied in doing what they say they are going to do, Pineda and Claytor “really want to make the finished product the highest quality possible,” Loescher said.

The Point Loma High School facility includes video editing rooms, a screening room, audio suite and Foley and production studios. Claytor and Pineda were honored for their contributions and for going “above and beyond” in their work with the project, said Mike Reynolds, program specialist with San Diego Unified’s Office of College, Career and Technical Education (CCTE). “They went above and beyond. They put in a considerable amount of time in for the initial design; it all has to be done pro bono at the early stages. They really donated more time than what was required,” Reynolds said.

“They really understood the point of public education. We have the incredible responsibility of educating students for both college and career. This program can change lives,” Reynolds said.

Pineda and Claytor said they strived to ensure the Motion Pictures Industries program provides students with an experience similar to what they’ll find in the industry today. The new facilities, part of a \$3.6 million remodeling project that was completed in November, give students access to top-of-the-line camera and video equipment and editing systems.

Students don’t have to pursue careers in motion pictures to benefit from the program, said teacher Anthony Palmiotto. The program teaches skills that will help students be successful in any field. They don’t have to become filmmakers,” he said. Palmiotto noted that students can learn skills that could lead to careers in video production or the media department of any company.

Pineda and Claytor have worked on other district projects prior to the Point Loma program. “The district very much trusts the work they do,” said Kevin Pollem, Zagrodnik + Thomas architect who worked on the project. “It’s good to have people like Craig and Gail because you can rely on their expertise and the product they deliver.”

The CCTE facility was funded by Proposition S and a California Proposition 1D matching-fund grant.

Other PAC Engineering projects include: U-T TV, HD Production Studio and Audio Control Rooms for Trinity Broadcast Network, Master Control and Studio Control Rooms for PAC-TV, HD Production Studio facilities at SDUSD High Schools of Mira Mesa, James Madison and San Diego, new Production Studio and Control Room for Miramar College, HD System Router and Satellite Uplink facility at Johns Hopkins University, new HD Production Studio and Control Rooms at CSU-Fullerton and CSU-San Marcos.