



Case Study: Union Tribune Television (UT-TV)

Major Newspaper in San Diego Decides to Open Television Station

Challenge:

When the oldest and biggest newspaper in San Diego County decided to diversify and create a television station, they called on PAC Engineering to design the system from the ground up. And they wanted to be “on the air” streaming program in 2 months and fully operational on cable 30 days later! With no staff, no equipment and part of the existing news room being demo’d for the new television studio, this didn’t leave much time.

Solution:

Working with the IT and facilities maintenance personnel, PAC Engineering put together a budget and equipment list using manufacturer Ross Video as the backbone. To meet the 2 month streaming deadline, they deployed a NewTek TriCaster system set up in the back of the studio while the control room and other technical facilities were being constructed. Working under unrealistic deadlines, there couldn’t be any room for errors. And there weren’t. Both deadlines were met.

Technologies:

- EditShare Shared Storage
- Apple MacPro Edit Work Stations
- RTS Intercom System
- Ross Production Switcher and Processing System
- Ross Automation System
- Ross Robotic Pedestals
- Hitachi Studio Cameras
- JVC Field Cameras and Video Monitors
- JBL Speakers
- HighTech Industries Custom Console
- MaestroVision Master Control System
- Avid Newsroom System